

CrossFit, Inc. Policy

Our site uses cookies. A cookie is a piece of code that allows the web server to identify and track activity of the web browser. Most websites use these in order to make websites work more efficiently and provide information to the owners of the website. While we may automatically use some cookies that are strictly necessary to provide the services you request or enable communications, we request your consent for all of our other cookie uses.

About Cookies

A cookie is a piece of code that allows the web server to identify and track activity of the web browser. They are widely used in order to make websites work more efficiently, as well as to provide information to the owners of the website. We may use both “session cookies” and “persistent cookies” on this website. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted or until they reach a specified expiry date.

Types of Cookies

Different cookies are used for different purposes. Our site may use these types of cookies:

- **Strictly necessary cookies**—Our website requires the use of these cookies to properly operate or provide necessary functions relating to the services you request. For example, our website uses cookies to identify trusted web traffic.
- **Analytics cookies**—These cookies allow us to improve how our website works, by allowing us and our third-party service providers to recognize and count the number of visitors and to see how visitors move around our website when they are using it. These cookies generate aggregate statistics that are not associated with an individualized profile.
- **Functionality cookies**—These cookies are helpful to improve your website experience, but are not essential. For example, these cookies help us recognize you return to our website and personalize content for you.
- **Advertising, tracking or targeting cookies**—Ad cookies may allow us to record information about your visit to our website so we can make our website and the advertising displayed on it more relevant to your interests. They record things like pages visited and links clicked. These cookies enable us to share data, such as what you like, with our advertisers, so the advertisement you see can be more relevant to your preferences. They help us to understand shopping behavior of our visitors, which helps us to keep improving our website for your benefit. These may also be third-party cookies.
- **Third-party cookies**—Certain third-party services and ad networks may display advertising on our service, or manage our advertising on other websites. Such parties may use certain tracking

technologies to collect certain information about your activities on the services and different third-party services to provide you with targeted advertising based on your interests and preferences. You may opt out of receiving targeted ads from certain advertisers and ad networks by visiting <http://preferences.truste.com/> (or if you are located in the European Union, visiting YourChoicesOnline.eu). Please note: this does not opt you out of receiving all advertising.

Our Privacy Policy describes our practices for any personal data that our first-party cookies collect, store or use.

Choosing Your Cookie Settings

You have a choice about the placement of cookies on our website. You can also use your web browser to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper site operation.

Guidance on how to control cookies in popular browsers is contained here:

- [Microsoft Internet Explorer](#)
- [MacOS Safari](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Adobe \(Flash Cookies\)](#)

You can also find additional information on cookie controls and advertisement here:

- [Network Advertising Initiative](#)
- [Digital Advertising Alliance](#)
- [European Interactive Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)

Google allows users to opt out of tracking by Google Analytics and Google Analytics Demographics and Interest Reporting services. You can adjust your setting [here](#), or download the [Google Analytics Opt-Out Browser Add-on](#).

Do Not Track Signals

We do not currently respond to 'do not track' signals and similar settings or mechanisms. When you use the Platform, we try to provide a customized experience.

Changes to Our Cookie Uses

We will post any changes to the way we use cookies on this page. If the changes materially alter how we use cookies, we will post a notice on our website and request your consent for the materially different use. Please check back frequently to see any updates or changes to our cookie use notice.

Cross-Border Data Transfers

The cookies we use may process, store, or transfer personal data in and to a country outside your own, with privacy laws that provide different, possibly lower, protections. You consent to this transfer, storing, or processing when you consent to our cookie use. We are based in the United States.

Third-Party Cookie Providers

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the service, deliver advertisements on and through the service, and so on. The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites. You can click on the link accompanying the third party cookie list above to learn more about how each third party uses cookies and to opt out.

Contact Us

If you have any questions or suggestions regarding this policy, please contact us at privacy@crossfit.com.